



TPH® is the first printer in Canada to have the Heidelberg Speedmaster SM 52 with Anicolor Inking Technology

The Printing House Ltd.™ (TPH®), a leader in instant printing, is pleased to announce that they have purchased the first Heidelberg Speedmaster SM 52 with Anicolor Inking Technology in Canada. This will provide TPH® Customers with a 4 colour offset solution with time and economic savings. The first print orders will be processed in early January.

The state of the art Anicolor inking unit, within the Speedmaster SM 52, delivers top offset quality with much shorter set up times and minimum environmental impact through reduced waste, complimenting TPH®'s current speed and environmental standards. The unit does not require any special consumables, in turn allowing Customers to use current conventional plates with this new technology. In addition, the Anicolor Inking unit technology has been fine tuned to support spot colours based on Pantone PMS (Pantone Matching System).

Consumer Benefits of the Heidelberg Speedmaster SM 52 with Anicolor Inking Technology at a glance:

- **Reduced cost of warehousing & inventory** – With TPH®'s quick turnaround time, and the speed of the Speedmaster SM 52, there is no need to stock inventory. TPH® produces Customer jobs on-demand.
- **Reduced risk of obsolescence** – Customers can print their jobs on-demand, the amount they need, when they need it without concern about taking large runs to get reduced cost/unit, there is no longer a need to maintain an inventory which can easily become outdated.
- **Free up corporate cash flow** – Due to the ability to order on-demand, Customers no longer have to tie up cash flow in inventories.

Ideal jobs for this technology include newsletters, calendars, product sell sheets, flyers, stationery & post cards. Typical run lengths will be in the 500 to 5000+ range.

With over 70 locations coast-to-coast, and the addition of a new branch to house the Speedmaster SM 52, TPH® is positioned to provide Customers with solutions for all of their on-demand quick printing and communication needs.

For more information about Heidelberg and the Speedmaster SM 52 with Anicolor Inking technology visit: www.heidelberg.com

About The Printing House Ltd.™

The Printing House Ltd.™ (TPH®) has been a recognized leader and innovator in the printing industry for over 47 years. Specializing in on demand quick printing, over 70 Company owned locations across the country consistently meet and exceed Customers expectations for service, quality and speed.

In a highly competitive environment, TPH® has managed to sustain continued growth for the past 47 years. This success can be attributed to TPH®'s ability to react quickly to the changing needs of its Customers and continued investment in leading edge and emerging technologies.

For more information on The Printing House Ltd.™, visit www.tph.ca.