



## The Printing House Ltd.™ - The First Canadian On-Demand, Coast-to-Coast Printer To Be Tri-Certified!!

**November 4, 2009** - As part of a broad commitment to corporate social responsibility, The Printing House Ltd.™ (TPH®), announced today they are the first Canadian on-demand, coast-to-coast printer to be tri-certified in the Chain of Custody Programs; *Forest Stewardship Council (FSC)*, *Programme for the Endorsement of Forest Certification Schemes (PEFC)* and *Sustainable Forestry Initiative (SFI)*.

Any document bearing a Chain of Custody (CoC) certified seal is one that has been documented as environmentally responsible, from the forest to the final consumer. It is the process of tracking and recording the possession and transfer of certified wood and fiber from the forest of origin, through the stages of production, to the end user. When Chain of Custody certified stock is chosen, Customers can be comfortable in knowing that product measures up to third party standards, and criteria for responsible forest management, manufacturing and distribution.

TPH® is proactive in its endeavours to lead the print world in corporate sustainability and is now offering their Customers with an environmentally friendly option that assists in reducing their carbon footprint. *“We have created a green culture that not only benefits TPH® in reducing our carbon footprint, but enables our Customers to reap the benefits of working with an eco-conscious printer as well”* says Marc Petitpas, Vice President of Marketing.

Let your Customers know you are thinking green by partnering with TPH®.

### About FSC, PEFC and SFI



The Forest Stewardship Council® is a non-profit, international membership organization that develops standards and certifies that wood harvesting is done within their environmentally conscious standards from responsibly managed forests.



The Programme for the Endorsement of Forest Certification Schemes is an independent, non-profit, non-governmental, global umbrella organization promoting forest sustainability, supported by 149 governments worldwide. The PEFC seal ensures that the wood and paper products bearing their symbol are products that promote sustainable forestry management practices throughout the world.



The Sustainable Forestry Initiative® is an independent non-profit organization and is among the world's fastest growing forest certification programs in the world. SFI promotes responsible forestry through requirements developed by professional foresters, conservationists, scientists and others. The SFI Standard addresses key environmental, social and economic forest values.

### About The Printing House Ltd.

The Printing House Limited™ (TPH®) has been a recognized leader and innovator in the printing industry for over 48 years, specializing in on demand quick printing. Over 70 Company owned locations across the country consistently meet and exceed Customers expectations for service, quality and speed. At TPH® how we do business matters!