



The Printing House Ltd is the first coast-to-coast print service provider in Canada to be FSC certified by the Forest Stewardship Council (FSC) of Canada

The Printing House Ltd announces with great pride that as of July 2006, it has achieved Chain of Custody Certification (CoC). CoC is the process by which forest products are tracked from the forest through to the end distributor. Market demand for FSC – certified products is increasing rapidly as consumer awareness grows along with an equally growing concern for the environment. FSC products are an answer to these growing concerns providing an alternative to those who wish to print and produce in an environmentally sound and responsible manner.

The Printing House Ltd has been environmentally proactive over the last 15 years, launching its *CARE* Program (Concerned about Recycling and the Environment) in the 1980's. Having the ability to offer our customers FSC Certified products and the FSC logo on all these finished products, at no premium or increased cost, is very exciting and another milestone for TPH.

The Forestry Stewardship is an international, membership based, non-profit organization that supports environmentally healthy, socially beneficial and economically viable management of the world's forests. The Canadian branch of FSC was founded in 1996 and at the present time there are only 60 printing companies, within Canada, that are FSC certified. Forest certification is a voluntary marketing mechanism through which forests are certified against a strict set of environmental and social standards. All the producers and manufacturers along this supply chain are certified as well, ensuring that the final product, bearing the FSC logo, originated from the certified forest. Presently, there are more than seventeen million hectares of FSC certified forests in Canada.

The Printing House Limited is the largest corporately owned retail branch network in Canada, with 65 locations from Vancouver to Halifax and serving more than 10, 000 accounts. Established in 1961, TPH pioneered "instant printing" and has continued to grow its branch operations and provide the marketplace with a wide variety of graphics communications products. TPH is the leading provider of digital color documents in Canada.

For more information on The Printing House Ltd or our FSC certification, please contact Andrew O'Born, Director of Health, Safety and the Environment at aoborn@tph.ca or 1866-TPH DIRECT